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Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# NILE

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*6	F,M	7A-9A	GMA		:30	\$140.00	09/28-10/01	0	0	0	\$0.00	
Rating: 1.4												
Sales Remark: V5 2X CNCL												
V5 Comment Changed, Spots/week Changed												
*7	F	4P-430P	4P NEWS		:30	\$165.00	09/28-09/28	0	0	0	\$0.00	
Rating: 1.8												
Sales Remark: V5 SPT CNCL												
V5 Comment Changed, Spots/week Changed												
*9	F	6P-630P	6P NEWS		:30	\$200.00	09/28-09/28	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark: V5 SPT CNCL												
V5 Comment Changed, Spots/week Changed												
*13	F,M-W	10P-1035P	10P NEWS		:30	\$400.00	09/28-10/03	2	1	2	\$800.00	
Rating: 2.7												
Sales Remark: V5 2X CNCL												
V5 Comment Changed, Spots/week Changed												

Rep Order# 8869856 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 59060  
Printed: 09/27/2012 11:28 AM  
Last Received: 09/27/2012 11:27 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MA  
Product LOVE/CONGR  
Estimate# 928CO3  
Buyer PATRICIA DOME  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/928CO3  
Flight Dates 09/21/2012 - 10/04/2012  
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---

Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$3,765.00 Oct 12: 6 / \$1,350.00

Sales Totals: 14 / \$5,115.00

Station Totals: 14 / \$5,115.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$25,575

CABL	0%	KAGG	0%	KJZZ	0%	KPNZ	0%	KSL	32%
KSTU	11%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	37%
NTVX	0%								

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books MAY12  
Demos RA35+